



## Jim Rickards' Strategic Intelligence

8,937	Hotline	\$250/M
91,349	Actives	\$200/M
12,204	Expires	\$145/M

James G. Rickards is the editor of *Strategic Intelligence*. He is an American lawyer, economist, and investment banker with over 35 years of experience working in capital markets on Wall Street. *Strategic Intelligence* is designed to help you prepare and profit from the coming collapse of the dollar.

Jim has spent 40+ years in investment banking, international economics, political and national intelligence advisory roles. As adviser on international economics and financial threats to the Department of Defense and the U.S. intelligence community, he served as a facilitator of the first-ever financial war games conducted by the Pentagon.

To safely guide your investments, Jim has developed a revolutionary way of looking at the financial system and stock markets. He calls it "complexity theory," which has been used by government intelligence agencies but never applied to the financial world. Jim uses this theory to help you build a safe investment positions in stocks, bonds, cash, art, land, precious metals and other hard assets.

Jim Rickards is the *New York Times* bestselling author of *Currency Wars: The Making of the Next Global Crisis*. In addition, he authored the these six books: *The Death of Money*, *The Big Drop*, *The New Case for Gold*, *The Road to Ruin*, *Aftermath* including his latest book entitled *The New Great Depression: Winners and Losers in a Post-Pandemic World*.

**NameBank International** is a full-service list brokerage and management company based in Baltimore, Maryland. Since its inception in 1980, NameBank International has provided valuable services in the consumer list industry. We are an experienced company who will work directly with you to generate new customers for your products and services using advanced list research tools. We specialize in consumer finance and health lists.

**TO PLACE AN ORDER OR FOR LIST RECOMMENDATIONS,**  
**PLEASE CONTACT:** [Christina Olson; lists@namebank.com](mailto:Christina.Olson@namebank.com)

**Last Update:**  
July 2024

**Names through:**  
May 2024

**Minimum Order:**  
5,000

**Source:**  
Internet and Direct Mail

**Update Frequency:**  
Quarterly

**Average Unit of Sale:**  
\$49.00

**Selections:**

State/SCF/Zip	\$5.00/M
Gender	\$5.00/M
DMS Subscribers	\$10.00/M
Lead Generation	\$100.00/M
Low Price Point	\$50.00/M
Non-Reciprocal	\$75.00/M

**Media:**  
E-Mail/FTP \$60.00/F

Complete sample with response device and signed list rental agreement required.

All rentals are for a one-time usage only.

**Net Name Policy:**  
Gross Billing Only

**Cancellation Policy:**  
Cancellations will incur a \$100/F fee, plus \$10/M run charges and shipping costs.

**Delivery:**  
1-3 Business Days